



041554237726 SS 2 STEP 24 HR LIPCOLOR Everlasting Wine	041554237740 SS 2 STEP 24 HR LIPCOLOR All Day Cherry	041554237801 SS 2 STEP 24 HR LIPCOLOR Wear On Wildberry	041554237818 SS 2 STEP 24 HR LIPCOLOR Unlimited Raisin	041554237825 SS 2 STEP 24 HR LIPCOLOR Perpetual Plum		041554237863 SS 2 STEP 24 HR LIPCOLOR Berry Persistent	041554237894 SS 2 STEP 24 HR LIPCOLOR Timeless Rose	041554237931 SS 2 STEP 24 HR LIPCOLOR So Pearty Pink	041554237948 SS 2 STEP 24 HR LIPCOLOR Forever Chestnut	041554237955 SS 2 STEP 24 HR LIPCOLOR Always Heather											
SS 24 HR LIP TRAY 1.1																					
SS 14HR SPACESAVER		041554273168 SS 14 HR LIPSTICK Perpetual Peony	041554273175 SS 14 HR LIPSTICK Ultimate Blush	041554273250 SS 14 HR LIPSTICK Pout Out Pink	041554273199 SS 14 HR LIPSTICK Eternal Rose	041554273212 SS 14 HR LIPSTICK Never Ending Nude	041554273304 SS 14 HR LIPSTICK Keep Me Coral	041554273267 SS 14 HR LIPSTICK Ravishing Rouge	041554273311 SS 14 HR LIPSTICK Infinite Iris	041554273328 SS 14 HR LIPSTICK Till Mauve Do Us Part	041554273335 SS 14 HR LIPSTICK Please Stay Plum										
SS 14HR LIP TRAY 1.1																					
LIQUID VIVID MATTE 4X12 UR**																					
<table border="1"> <tr> <td style="background-color: #cccccc; color: white; font-size: 2em; text-align: center;">SS</td> <td>041554459692 COLOR SENSATIONAL LIQUID MATTE</td> <td>041554459708 COLOR SENSATIONAL LIQUID MATTE</td> <td>041554459715 COLOR SENSATIONAL LIQUID MATTE</td> <td>041554459722 COLOR SENSATIONAL LIQUID MATTE</td> <td>041554459739 COLOR SENSATIONAL LIQUID MATTE</td> <td>041554459746 COLOR SENSATIONAL LIQUID MATTE</td> <td>041554459753 COLOR SENSATIONAL LIQUID MATTE</td> <td>041554459760 COLOR SENSATIONAL LIQUID MATTE</td> <td>041554459777 COLOR SENSATIONAL LIQUID MATTE</td> <td>041554459784 COLOR SENSATIONAL LIQUID MATTE</td> </tr> </table>											SS	041554459692 COLOR SENSATIONAL LIQUID MATTE	041554459708 COLOR SENSATIONAL LIQUID MATTE	041554459715 COLOR SENSATIONAL LIQUID MATTE	041554459722 COLOR SENSATIONAL LIQUID MATTE	041554459739 COLOR SENSATIONAL LIQUID MATTE	041554459746 COLOR SENSATIONAL LIQUID MATTE	041554459753 COLOR SENSATIONAL LIQUID MATTE	041554459760 COLOR SENSATIONAL LIQUID MATTE	041554459777 COLOR SENSATIONAL LIQUID MATTE	041554459784 COLOR SENSATIONAL LIQUID MATTE
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CS LIQUID VIVID MATTE TRAY 1.1																					
041554198225 COLOR SEN LIPSTICK Pink Sand	041554198232 COLOR SEN LIPSTICK Born With It	041554248913 COLOR SEN LIPSTICK Pink & Proper	041554198300 COLOR SEN LIPSTICK Pink Wink	041554408485 COLOR SEN BUFFS BARE ALL	041554408515 COLOR SEN BUFFS BLUSHING BEIGE	041554408546 COLOR SEN BUFFS NUDE LUST	041554408553 COLOR SEN BUFFS MAPLE KISS	041554408492 COLOR SEN BUFFS TRUFFLE TEASE	041554413243 COLOR SEN BUFFS SIN-A-MON	041554203271 COLOR SEN LIP	041554203288 COLOR SEN LIP										
Color Sen Lip Tray 1.2 PINK/BUFF																					
041554283426 COLOR SEN LIPSTICK Blissful Berry	041554283433 COLOR SEN LIPSTICK Deepest Cherry	041554470994 COLOR SEN LIPSTICK Romantic Rose	041554294972 COLOR SEN LIP VIVIDS BRAZEN BERRY	041554198423 COLOR SEN LIPSTICK On The Mauve	041554198515 COLOR SEN LIPSTICK Are You Red-dy	041554248906 COLOR SEN LIPSTICK Red Revolution	041554198522 COLOR SEN LIPSTICK Very Cherry	041554198553 COLOR SEN LIPSTICK Red Revival	041554294996 COLOR SEN LIP VIVIDS ON FIRE RED	041554203301 COLOR SEN LIP	041554203295 COLOR SEN LIP										
Color Sen Lip Tray 2.2 PLUM																					
ELIXIR PEARLS SPSVR																					
<table border="1"> <tr> <td>041554434941 COLOR SEN ELIXIR IRIDESCENTS</td> <td>041554434903 COLOR SEN ELIXIR IRIDESCENTS</td> <td>041554434989 COLOR SEN ELIXIR IRIDESCENTS</td> <td>041554434958 COLOR SEN ELIXIR IRIDESCENTS</td> <td>041554434910 COLOR SEN ELIXIR IRIDESCENTS</td> <td>041554434934 COLOR SEN ELIXIR IRIDESCENTS</td> <td>041554434927 COLOR SEN ELIXIR IRIDESCENTS</td> <td>041554434965 COLOR SEN ELIXIR IRIDESCENTS</td> </tr> </table>											041554434941 COLOR SEN ELIXIR IRIDESCENTS	041554434903 COLOR SEN ELIXIR IRIDESCENTS	041554434989 COLOR SEN ELIXIR IRIDESCENTS	041554434958 COLOR SEN ELIXIR IRIDESCENTS	041554434910 COLOR SEN ELIXIR IRIDESCENTS	041554434934 COLOR SEN ELIXIR IRIDESCENTS	041554434927 COLOR SEN ELIXIR IRIDESCENTS	041554434965 COLOR SEN ELIXIR IRIDESCENTS			
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COLOR SEN ELIXIR IRIDESCENTS TRAY 1.1																					
041554331240 COLOR SEN COLOR ELIXIR	041554327540 COLOR SEN COLOR ELIXIR	041554330441 COLOR SEN COLOR ELIXIR	041554331233 COLOR SEN COLOR ELIXIR	041554330601 COLOR SEN COLOR ELIXIR	041554330298 COLOR SEN COLOR ELIXIR	041554330281 COLOR SEN COLOR ELIXIR	041554330489 COLOR SEN COLOR ELIXIR	041554330113 COLOR SEN COLOR ELIXIR	041554330458 COLOR SEN COLOR ELIXIR												
COLOR SEN ELIXIR TRAY 1.1																					
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Urban Hook Bar with 4 Peg Hooks																					
041554442663 SS BETTER SKIN FNDTN Ivory	041554442670 SS BETTER SKIN FNDTN Classic Ivory	041554442687 SS BETTER SKIN FNDTN Nude Beige	041554442694 SS BETTER SKIN FNDTN Warm Nude	041554442717 SS BETTER SKIN FNDTN Natural Beige	041554442724 SS BETTER SKIN FNDTN Pure Beige	041554442731 SS BETTER SKIN FNDTN Riche Tan	041554442762 SS BETTER SKIN FNDTN Coconut														
SS BETTER SKIN TRAY 1.1																					
041554220063 IAR ERASER FOUNDATION Creamy Ivory	041554220070 IAR ERASER FOUNDATION Buff Beige	041554220087 IAR ERASER FOUNDATION Classic Ivory	041554220094 IAR ERASER FOUNDATION Nude	041554220100 IAR ERASER FOUNDATION Creamy Natural	041554220117 IAR ERASER FOUNDATION Sandy Beige	041554220124 IAR ERASER FOUNDATION Pure Beige	041554220155 IAR ERASER FOUNDATION Medium Beige														
IAR Eraser FOUND Tray 1.1																					

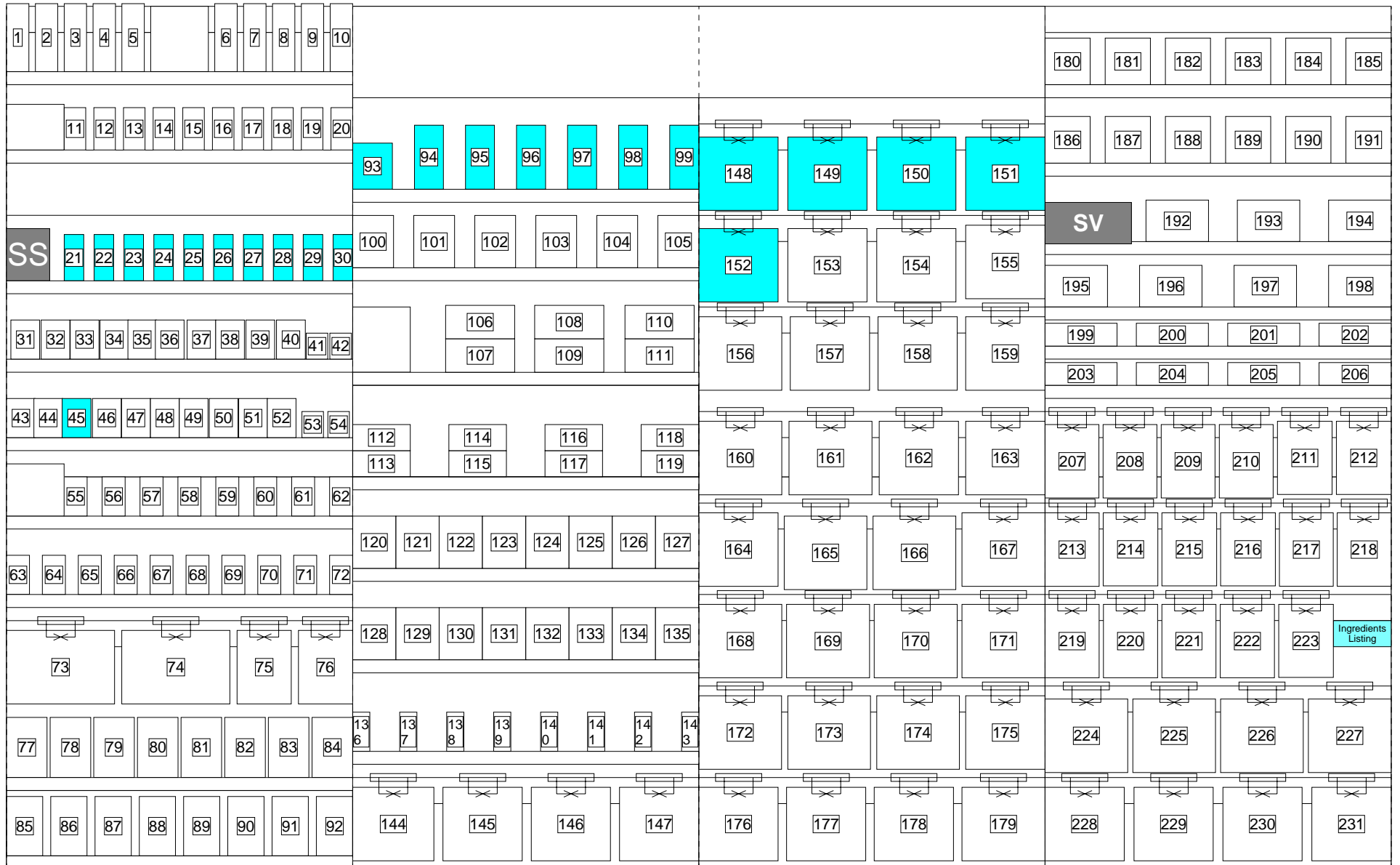
MNY Logo Header

041554466409 DREAM VELVET BLENDER DREAM VELVET BLENDER								041554457728 DREAM FRESH VELVET Ivory		041554457759 DREAM FRESH VELVET Classic Ivory		041554457766 DREAM FRESH VELVET Nude		041554457872 DREAM FRESH VELVET Pure Beige		041554457896 DREAM FRESH VELVET Natural Beige		041554457902 DREAM FRESH VELVET Honey Beige					
DRM FRESH VELVET TRAY 1.1																							
04155405593 DREAM LIQUID FOUNDATION Classic Ivory				041554056037 DREAM LIQUID FOUNDATION Nude Beige				041554056013 DREAM LIQUID FOUNDATION Nude				041554056020 DREAM LIQUID FOUNDATION Creamy Natural				041554056051 DREAM LIQUID FOUNDATION Pure Beige				041554056068 DREAM LIQUID FOUNDATION Natural Beige			
DRM LIQUID Tray 1.1																							
DMM SM BRAND SIGN						041554507096 DREAM MATTE MOUSSE FOUNDATION Porcelain Ivory				041554507102 DREAM MATTE MOUSSE FOUNDATION Classic Ivory				041554507126 DREAM MATTE MOUSSE FOUNDATION Nude									
						041554507133 DREAM MATTE MOUSSE FOUNDATION Creamy Natural				041554507157 DREAM MATTE MOUSSE FOUNDATION Pure Beige				041554537741 DREAM MATTE MOUSSE FOUNDATION Natural Beige									
DRM Matte Mousse Tray 1.1																							
041554408249 DREAM WONDER POWDER				041554415476 DREAM WONDER POWDER				041554408270 DREAM WONDER POWDER				041554408287 DREAM WONDER POWDER											
041554411355 DREAM WONDER POWDER				041554415490 DREAM WONDER POWDER				041554415506 DREAM WONDER POWDER				041554411393 DREAM WONDER POWDER											
DRM WONDER PDR TRAY 1.1																							
041554433418 FitMe MATTE+PORELESS FNDTN Porcelain		041554433425 FitMe MATTE+PORELESS FNDTN Ntrl Ivory		041554433449 FitMe MATTE+PORELESS FNDTN Clsc Ivory		041554433470 FitMe MATTE+PORELESS FNDTN Ntrl Beige		041554438178 FitMe MATTE+PORELESS FNDTN Soft Tan		041554433494 FitMe MATTE+PORELESS FNDTN Pure Beige		041554433500 FitMe MATTE+PORELESS FNDTN Sun Beige		041554433517 FitMe MATTE+PORELESS FNDTN Toffee									
FM MT+PRLS FNDTN TRAY 1.1																							
041554238648 FitMe DEW+SMTH FNDTN Porcelain		041554238655 FitMe DEW+SMTH FNDTN Ivry		041554238662 FitMe DEW+SMTH FNDTN Clsc Ivry		041554238686 FitMe DEW+SMTH FNDTN Buff Bge		041554238716 FitMe DEW+SMTH FNDTN Nat Bge		041554238747 FitMe DEW+SMTH FNDTN Pure Bge		041554238761 FitMe DEW+SMTH FNDTN Sun Bge		041554400816 FitMe DEW+SMTH FNDTN Toffee									
FM DEW+SMTH FNDTN TRAY 1.1																							
041554332827 FitMe Oil-Free Stick		041554332841 FitMe Oil-Free Stick		041554332858 FitMe Oil-Free Stick		041554332865 FitMe Oil-Free Stick		041554332872 FitMe Oil-Free Stick		041554334487 FitMe Oil-Free Stick		041554337266 FitMe Oil-Free Stick		041554337402 FitMe Oil-Free Stick									
FM STICK TRAY 1.1																							
041554007503 DEFINE-A-LASH LENGTH MASCARA Very Black				041554007534 DEFINE A LASH LENGTH WP Very Black				041554699159 FULL 'N SOFT WASHABLE Very Black				041554605228 FULL 'N SOFT WATERPROOF Very Black											
Urban Hook Bar with 4 Peg Hooks																							

UNLIT 7x24 VW **

041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH	041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH	041554460254 LASH SENSATIONAL LUSCIOUS Very Black WSH	041554460261 LASH SENSATIONAL LUSCIOUS Brownish Black WSH
041554460278 LASH SENSATIONAL LUSCIOUS WATERPROOF Very Black WTP	041554420616 LASH SENSATIONAL Blackest Black	041554420623 LASH SENSATIONAL Very Black	041554268713 FALSIES FLARED Very Black
041554240337 FALSIES BLACK DRAMA WASHABLE Black Drama	041554338911 FALSIES BIG EYES Blackest Black	041554338928 FALSIES BIG EYES Very Black	041554338942 FALSIES BIG EYES Brownish Black
041554050899 VOLUM' EXPRESS COLOSSAL Glam Black	041554050905 VOLUM' EXPRESS COLOSSAL Classic Black	041554338966 FALSIES BIG EYES WP Very Black	041554338980 FALSIES BIG EYES WP Brownish Black
041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black	041554409291 PUMPED UP! COLOSSAL WSH Glam Black	041554409284 PUMPED UP! COLOSSAL WSH Classic Black	041554288384 VE ROCKET MASCARA Blackest Black
041554288377 VE ROCKET MASCARA Very Black	041554288391 VE ROCKET MASCARA Brownish Black	041554288452 VE ROCKET MASCARA WP Very Black	041554288469 VE ROCKET MASCARA WP Brownish Black
041554281446 MEGA PLUSH MASCARA Blackest Black	041554281460 MEGA PLUSH MASCARA Very Black	041554281484 MEGA PLUSH MASCARA WP Very Black	041554209327 GREAT LASH BIG Very Black
041554269567 ILLEGAL LENGTHS MASC Blackest Black	041554054156 LASH STILETTO Very Black	041554647372 LASH DISCOVERY WASHABLE Very Black	041554650495 LASH DISCOVERY WP Very Black

041554219838 EYE STUDIO COLOR PLUSH QUADS Give me Gold	041554223200 EYE STUDIO COLOR PLUSH QUADS Mad for Mauve	041554219869 EYE STUDIO COLOR PLUSH QUADS Sapphire Siren	041554219876 EYE STUDIO COLOR PLUSH QUADS Purple Icon	041554219883 EYE STUDIO COLOR PLUSH QUADS Green with Envy	041554223217 EYE STUDIO COLOR PLUSH QUADS Taupe Tempress
ES COLOR PLUSH Quad Tray 1.1/1.2					
041554284973 EYE STUDIO COLOR PLUSH QUADS Smokey Night	041554219845 EYE STUDIO COLOR PLUSH QUADS Copper Chic	041554219852 EYE STUDIO COLOR PLUSH QUADS Pink Persuasion	041554284980 EYE STUDIO COLOR PLUSH QUADS Gutsy Green	041554284997 EYE STUDIO COLOR PLUSH QUADS Coral Oasis	041554223248 EYE STUDIO COLOR PLUSH QUADS Legendary Lilac
ES COLOR PLUSH QUAD TRAY 2.2					
SV		041554409093 EXPERT WEAR QUADS Natural Smokes	041554409147 EXPERT WEAR QUADS Charcoal Smokes	041554409185 EXPERT WEAR QUADS Amethyst Smokes	
EW SHAD Q TRAY 1.5/4 **					
041554409215 EXPERT WEAR QUADS Luminous Lilacs		041554409192 EXPERT WEAR QUADS Lavender Smokes		041554409116 EXPERT WEAR QUADS Mocha Motion	
EW SHAD Q TRAY 2.5/2.4 **					
041554408744 EXPERT WEAR SHADOW SINGLES-UNCARDED		041554408751 EXPERT WEAR SHADOW SINGLES-UNCARDED		041554408775 EXPERT WEAR SHADOW SINGLES-UNCARDED	
EW SHAD S TRAY 5.9/8/7/6, 4.5/3.4 **					
041554408829 EXPERT WEAR SHADOW SINGLES-UNCARDED		041554408799 EXPERT WEAR SHADOW SINGLES-UNCARDED		041554408768 EXPERT WEAR SHADOW SINGLES-UNCARDED	
EW SHAD S TRAY 6.6/5.5/4.4 **					
6HK BRAND HB MASTER KAJAL **					
041554415438 EYE STUDIO MASTER KAJAL LINER Onyx Rush	041554415445 EYE STUDIO MASTER KAJAL LINER Charcoal Skies	041554415452 EYE STUDIO MASTER KAJAL LINER Midnight Brown	041554426762 EYE STUDIO MASTER GRAPHIC MASTER GRAPHIC STRIKING BLACK	041554294231 MASTER DUO LINER Black Lacquer	041554294286 MASTER DUO LINER Bronzed Shimmer
6HK BRAND HB DEFINE A LINE **					
041554513493 UNSTOPPABLE EYELINER - CARDED Onyx	041554009071 DEFINE A LINE Ebony Black	041554009088 DEFINE A LINE Soft Black	041554009095 DEFINE A LINE Brownish Black	041554055344 LINE EXPRESS Ebony Black	041554055351 LINE EXPRESS Soft Black
6HK BRAND HB EXPRT EYES TWIN **					
041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black	041554530254 EXPERT EYES TWIN BROW & EYE PENCILS Dark Brown	041554530667 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown	041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown	041554022476 DEFINE A BROW Medium Brown	Ingredients Listing
Urban Hook Bar with 4 Peg Hooks					
041554670745 GREAT LASH WASHABLE Blackest Black	041554532722 GREAT LASH WASHABLE Very Black	041554532807 GREAT LASH WASHABLE Brownish Black	041554532982 GREAT LASH WASHABLE Dark Brown		
Urban Hook Bar with 4 Peg Hooks					
041554672237 CURVED BRUSH GREAT LASH WASHABLE Blackest Black	041554565294 CURVED BRUSH GREAT LASH WASHABLE Very Black	041554626964 GREAT LASH WATERPROOF Very Black	041554626988 GREAT LASH WATERPROOF Brownish Black		



POSITION REPORT

Category Mgmt. Dept.9/18/2015

WEIS 4' X 66" MAYBELLINE URBAN WALL PLANOGRAM
Spring 2016

WES466U_IS16.psa

SS 24 HR LIP TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	041554237726	SS 2 STEP 24 HR LIPCOLOR	Everlasting Wine	005
2	1	041554237740	SS 2 STEP 24 HR LIPCOLOR	All Day Cherry	015
3	1	041554237801	SS 2 STEP 24 HR LIPCOLOR	Wear On Wildberry	045
4	1	041554237818	SS 2 STEP 24 HR LIPCOLOR	Unlimited Raisin	050
5	1	041554237825	SS 2 STEP 24 HR LIPCOLOR	Perpetual Plum	055
6	1	041554237863	SS 2 STEP 24 HR LIPCOLOR	Berry Persistent	075
7	1	041554237894	SS 2 STEP 24 HR LIPCOLOR	Timeless Rose	090
8	1	041554237931	SS 2 STEP 24 HR LIPCOLOR	So Pearly Pink	110
9	1	041554237948	SS 2 STEP 24 HR LIPCOLOR	Forever Chestnut	115
10	1	041554237955	SS 2 STEP 24 HR LIPCOLOR	Always Heather	120

SS 14HR LIP TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
11	1	041554273168	SS 14 HR LIPSTICK	Perpetual Peony	5
12	1	041554273175	SS 14 HR LIPSTICK	Ultimate Blush	10
13	1	041554273250	SS 14 HR LIPSTICK	Pout Out Pink	12
14	1	041554273199	SS 14 HR LIPSTICK	Eternal Rose	20
15	1	041554273212	SS 14 HR LIPSTICK	Never Ending Nude	30
16	1	041554273304	SS 14 HR LIPSTICK	Keep Me Coral	55
17	1	041554273267	SS 14 HR LIPSTICK	Ravishing Rouge	65
18	1	041554273311	SS 14 HR LIPSTICK	Infinite Iris	80
19	1	041554273328	SS 14 HR LIPSTICK	Till Mauve Do Us Part	85
20	1	041554273335	SS 14 HR LIPSTICK	Please Stay Plum	95

CS LIQUID VIVID MATTE TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
21	1	041554459692	COLOR SENSATIONAL LIQUID MATTE	Nude Thrill	5
22	1	041554459708	COLOR SENSATIONAL LIQUID MATTE	Nude Flush	10
23	1	041554459715	COLOR SENSATIONAL LIQUID MATTE	Pink Charge	15
24	1	041554459722	COLOR SENSATIONAL LIQUID MATTE	Electric Pink	20
25	1	041554459739	COLOR SENSATIONAL LIQUID MATTE	Orange Shot	30
26	1	041554459746	COLOR SENSATIONAL LIQUID MATTE	Berry Boost	40
27	1	041554459753	COLOR SENSATIONAL LIQUID MATTE	Fuchsia Ecstasy	25
28	1	041554459760	COLOR SENSATIONAL LIQUID MATTE	Rebel Red	35
29	1	041554459777	COLOR SENSATIONAL LIQUID MATTE	Possessed Plum	50
30	1	041554459784	COLOR SENSATIONAL LIQUID MATTE	Vivid Violet	45

Color Sen Lip Tray 1.2 PINK/BUFF					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
31	1	041554198225	COLOR SEN LIPSTICK	Pink Sand	5
32	1	041554198232	COLOR SEN LIPSTICK	Born With It	15
33	1	041554248913	COLOR SEN LIPSTICK	Pink & Proper	20
34	1	041554198300	COLOR SEN LIPSTICK	Pink Wink	105
35	1	041554408485	COLOR SEN BUFFS	BARE ALL	910
36	1	041554408515	COLOR SEN BUFFS	BLUSHING BEIGE	915
37	1	041554408546	COLOR SEN BUFFS	NUDE LUST	920
38	1	041554408553	COLOR SEN BUFFS	MAPLE KISS	925
39	1	041554408492	COLOR SEN BUFFS	TRUFFLE TEASE	930
40	1	041554413243	COLOR SEN BUFFS	SIN-A-MON	935
41	1	041554203271	COLOR SEN LIP LINER	Rose	5
42	1	041554203288	COLOR SEN LIP LINER	Nude	20

Color Sen Lip Tray 2.2 PLUM					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
43	1	041554283426	COLOR SEN LIPSTICK	Blissful Berry	410
44	1	041554283433	COLOR SEN LIPSTICK	Deepest Cherry	420
45	1	041554470994	COLOR SEN LIPSTICK	Romantic Rose	450
46	1	041554294972	COLOR SEN LIP VIVIDS	BRAZEN BERRY	905
47	1	041554198423	COLOR SEN LIPSTICK	On The Mauve	445
48	1	041554198515	COLOR SEN LIPSTICK	Are You Red-dy	625
49	1	041554248906	COLOR SEN LIPSTICK	Red Revolution	630

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

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Date : 18-Sep-2015

POSITION REPORT

Category Mgmt. Dept.9/18/2015

WEIS 4' X 66" MAYBELLINE URBAN WALL PLANOGRAM
Spring 2016

WES466U_IS16.psa

50	1	041554198522	COLOR SEN LIPSTICK	Very Cherry	635
51	1	041554198553	COLOR SEN LIPSTICK	Red Revival	645
52	1	041554294996	COLOR SEN LIP VIVIDIS	ON FIRE RED	895
53	1	041554203301	COLOR SEN LIP LINER	Raisin	40
54	1	041554203295	COLOR SEN LIP LINER	Wine	55

COLOR SEN ELIXIR IRIDESCENTS TRAY 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
55	1	041554434941	COLOR SEN ELIXIR IRIDESCENTS	ENTHRALLING NUDE	500
56	1	041554434903	COLOR SEN ELIXIR IRIDESCENTS	BLUSHING PETAL	505
57	1	041554434989	COLOR SEN ELIXIR IRIDESCENTS	MYSTICAL MAGENTA	510
58	1	041554434958	COLOR SEN ELIXIR IRIDESCENTS	OPALESCENT ORCHID	515
59	1	041554434910	COLOR SEN ELIXIR IRIDESCENTS	PEARLESCENT PEACH	520
60	1	041554434934	COLOR SEN ELIXIR IRIDESCENTS	GLISTENING CORAL	525
61	1	041554434927	COLOR SEN ELIXIR IRIDESCENTS	RADIANT RUBY	530
62	1	041554434965	COLOR SEN ELIXIR IRIDESCENTS	LUST FOR MAUVE	535

COLOR SEN ELIXIR TRAY 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
63	1	041554331240	COLOR SEN COLOR ELIXIR	CELESTIAL CORAL	010
64	1	041554327540	COLOR SEN COLOR ELIXIR	SIGNATURE SCARLET	020
65	1	041554330441	COLOR SEN COLOR ELIXIR	MAUVE MYSTIQUE	025
66	1	041554331233	COLOR SEN COLOR ELIXIR	DASHING ORCHID	035
67	1	041554330601	COLOR SEN COLOR ELIXIR	VISION IN VIOLET	040
68	1	041554330298	COLOR SEN COLOR ELIXIR	NUDE ILLUSION	060
69	1	041554330281	COLOR SEN COLOR ELIXIR	CARAMEL INFUSED	065
70	1	041554330489	COLOR SEN COLOR ELIXIR	FUCHSIA FLOURISH	075
71	1	041554330113	COLOR SEN COLOR ELIXIR	BLUSH ESSENCE	095
72	1	041554330458	COLOR SEN COLOR ELIXIR	PETAL PLUSH	100

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
73	1	041554513516	SHINE FREE OIL CONTROL TRANSLUCENT PRESSED POWDER	Soft Cameo	2
74	1	041554513516	SHINE FREE OIL CONTROL TRANSLUCENT PRESSED POWDER	Soft Cameo	2
75	1	041554543872	COVER STICK (CORRECTOR)	Ivory	1
76	1	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3

SS BETTER SKIN TRAY 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
77	1	041554442663	SS BETTER SKIN FNDTN	Ivory	15
78	1	041554442670	SS BETTER SKIN FNDTN	Classic Ivory	20
79	1	041554442687	SS BETTER SKIN FNDTN	Nude Beige	25
80	1	041554442694	SS BETTER SKIN FNDTN	Warm Nude	30
81	1	041554442717	SS BETTER SKIN FNDTN	Natural Beige	50
82	1	041554442724	SS BETTER SKIN FNDTN	Pure Beige	70
83	1	041554442731	SS BETTER SKIN FNDTN	Riche Tan	80
84	1	041554442762	SS BETTER SKIN FNDTN	Coconut	95

IAR Eraser FOUND Tray 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
85	1	041554220063	IAR ERASER FOUNDATION	Creamy Ivory	120
86	1	041554220070	IAR ERASER FOUNDATION	Buff Beige	130
87	1	041554220087	IAR ERASER FOUNDATION	Classic Ivory	150
88	1	041554220094	IAR ERASER FOUNDATION	Nude	190
89	1	041554220100	IAR ERASER FOUNDATION	Creamy Natural	200
90	1	041554220117	IAR ERASER FOUNDATION	Sandy Beige	220
91	1	041554220124	IAR ERASER FOUNDATION	Pure Beige	250
92	1	041554220155	IAR ERASER FOUNDATION	Medium Beige	300

DRM FRESH VELVET TRAY 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
93	1	041554466409	DREAM VELVET BLENDER	DREAM VELVET BLENDER	10
94	1	041554457728	DREAM FRESH VELVET	Ivory	15

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95	1	041554457759	DREAM FRESH VELVET	Classic Ivory	20
96	1	041554457766	DREAM FRESH VELVET	Nude	40
97	1	041554457872	DREAM FRESH VELVET	Pure Beige	70
98	1	041554457896	DREAM FRESH VELVET	Natural Beige	75
99	1	041554457902	DREAM FRESH VELVET	Honey Beige	90

DRM LIQUID Tray 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
100	1	041554055993	DREAM LIQUID FOUNDATION	Classic Ivory	20
101	1	041554056037	DREAM LIQUID FOUNDATION	Nude Beige	35
102	1	041554056013	DREAM LIQUID FOUNDATION	Nude	40
103	1	041554056020	DREAM LIQUID FOUNDATION	Creamy Natural	50
104	1	041554056051	DREAM LIQUID FOUNDATION	Pure Beige	70
105	1	041554056068	DREAM LIQUID FOUNDATION	Natural Beige	75

DRM Matte Mousse Tray 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
106	1	041554507096	DREAM MATTE MOUSSE FOUNDATION	Porcelain Ivory	10
107	1	041554507133	DREAM MATTE MOUSSE FOUNDATION	Creamy Natural	50
108	1	041554507102	DREAM MATTE MOUSSE FOUNDATION	Classic Ivory	20
109	1	041554507157	DREAM MATTE MOUSSE FOUNDATION	Pure Beige	70
110	1	041554507126	DREAM MATTE MOUSSE FOUNDATION	Nude	40
111	1	041554537741	DREAM MATTE MOUSSE FOUNDATION	Natural Beige	75

DRM WONDER PDR TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
112	1	041554408249	DREAM WONDER POWDER	Classic Ivory	20
113	1	041554411355	DREAM WONDER POWDER	Natural Beige	70
114	1	041554415476	DREAM WONDER POWDER	Buff Beige	25
115	1	041554415490	DREAM WONDER POWDER	Golden Beige	83
116	1	041554408270	DREAM WONDER POWDER	Nude	40
117	1	041554415506	DREAM WONDER POWDER	Caramel	90
118	1	041554408287	DREAM WONDER POWDER	Creamy Natural	50
119	1	041554411393	DREAM WONDER POWDER	Coconut	95

FM MT+PRLS FNDTN TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
120	1	041554433418	FitMe MATTE+PORELESS FNDTN	Porcelain	110
121	1	041554433425	FitMe MATTE+PORELESS FNDTN	Ntrl Ivory	112
122	1	041554433449	FitMe MATTE+PORELESS FNDTN	Clsc Ivory	120
123	1	041554433470	FitMe MATTE+PORELESS FNDTN	Ntrl Beige	220
124	1	041554438178	FitMe MATTE+PORELESS FNDTN	Soft Tan	228
125	1	041554433494	FitMe MATTE+PORELESS FNDTN	Pure Beige	235
126	1	041554433500	FitMe MATTE+PORELESS FNDTN	Sun Beige	310
127	1	041554433517	FitMe MATTE+PORELESS FNDTN	Toffee	330

FM DEW+SMTH FNDTN TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
128	1	041554238648	FitMe DEW+SMTH FNDTN	Porcelain	110
129	1	041554238655	FitMe DEW+SMTH FNDTN	Ivry	115
130	1	041554238662	FitMe DEW+SMTH FNDTN	Clsc Ivry	120
131	1	041554238686	FitMe DEW+SMTH FNDTN	Buff Bge	130
132	1	041554238716	FitMe DEW+SMTH FNDTN	Nat Bge	220
133	1	041554238747	FitMe DEW+SMTH FNDTN	Pure Bge	235
134	1	041554238761	FitMe DEW+SMTH FNDTN	Sun Bge	310
135	1	041554400816	FitMe DEW+SMTH FNDTN	Toffee	330

FM STICK TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
136	1	041554332827	FitMe Oil-Free Stick Foundation	Porcelain	110
137	1	041554332841	FitMe Oil-Free Stick Foundation	Ivory	115
138	1	041554332858	FitMe Oil-Free Stick Foundation	Classic Ivory	120
139	1	041554332865	FitMe Oil-Free Stick Foundation	Buff Beige	130

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140	1	041554332872	FitMe Oil-Free Stick Foundation	Natural Beige	220
141	1	041554334487	FitMe Oil-Free Stick Foundation	Pure Beige	235
142	1	041554337266	FitMe Oil-Free Stick Foundation	Toffee	330
143	1	041554337402	FitMe Oil-Free Stick Foundation	Coconut	355

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
144	1	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1
145	1	041554007534	DEFINE A LASH LENGTH WP	Very Black	1
146	1	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
147	1	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
148	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00
149	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00
150	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01
151	1	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
152	1	041554460278	LASH SENSATIONAL LUSCIOUS WATERPROOF	Very Black WTP	01
153	1	041554420616	LASH SENSATIONAL	Blackest Black	00
154	1	041554420623	LASH SENSATIONAL	Very Black	01
155	1	041554268713	FALSIES FLARED	Very Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
156	1	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10
157	1	041554338911	FALSIES BIG EYES	Blackest Black	00
158	1	041554338928	FALSIES BIG EYES	Very Black	01
159	1	041554338942	FALSIES BIG EYES	Brownish Black	02

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
160	1	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00
161	1	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01
162	1	041554338966	FALSIES BIG EYES WP	Very Black	01
163	1	041554338980	FALSIES BIG EYES WP	Brownish Black	02

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
164	1	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00
165	1	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00
166	1	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01
167	1	041554288384	VE ROCKET MASCARA	Blackest Black	00

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
168	1	041554288377	VE ROCKET MASCARA	Very Black	01
169	1	041554288391	VE ROCKET MASCARA	Brownish Black	02
170	1	041554288452	VE ROCKET MASCARA WP	Very Black	01
171	1	041554288469	VE ROCKET MASCARA WP	Brownish Black	02

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
172	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	00
173	1	041554281460	MEGA PLUSH MASCARA	Very Black	01
174	1	041554281484	MEGA PLUSH MASCARA WP	Very Black	01
175	1	041554209327	GREAT LASH BIG	Very Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
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Loc. ID	Facings	UPC	Description	Shade	Plano Code
176	1	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	00
177	1	041554054156	LASH STILETTO	Very Black	1
178	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	1
179	1	041554650495	LASH DISCOVERY WP	Very Black	1

ES COLOR PLUSH Quad Tray 1.1/1.2 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
180	1	041554219838	EYE STUDIO COLOR PLUSH QUADS	Give me Gold	5
181	1	041554223200	EYE STUDIO COLOR PLUSH QUADS	Mad for Mauve	10
182	1	041554219869	EYE STUDIO COLOR PLUSH QUADS	Sapphire Siren	20
183	1	041554219876	EYE STUDIO COLOR PLUSH QUADS	Purple Icon	30
184	1	041554219883	EYE STUDIO COLOR PLUSH QUADS	Green with Envy	40
185	1	041554223217	EYE STUDIO COLOR PLUSH QUADS	Taupe Temptress	50

ES COLOR PLUSH QUAD TRAY 2.2 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
186	1	041554284973	EYE STUDIO COLOR PLUSH QUADS	Smokey Night	55
187	1	041554219845	EYE STUDIO COLOR PLUSH QUADS	Copper Chic	70
188	1	041554219852	EYE STUDIO COLOR PLUSH QUADS	Pink Persuasion	80
189	1	041554284980	EYE STUDIO COLOR PLUSH QUADS	Gutsy Green	85
190	1	041554284997	EYE STUDIO COLOR PLUSH QUADS	Coral Oasis	95
191	1	041554223248	EYE STUDIO COLOR PLUSH QUADS	Legendary Lilac	110

EW SHAD Q TRAY 1.5/4 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
192	1	041554409093	EXPERT WEAR QUADS	Natural Smokes	2Q
193	1	041554409147	EXPERT WEAR QUADS	Charcoal Smokes	4Q
194	1	041554409185	EXPERT WEAR QUADS	Amethyst Smokes	6Q

EW SHAD Q TRAY 2.5/2.4 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
195	1	041554409215	EXPERT WEAR QUADS	Luminous Lilacs	7Q
196	1	041554409192	EXPERT WEAR QUADS	Lavender Smokes	8Q
197	1	041554409116	EXPERT WEAR QUADS	Mocha Motion	10Q
198	1	041554409222	EXPERT WEAR QUADS	Electric Blue	21Q

EW SHAD S TRAY 5.9/8/7/6, 4.5/3.4 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
199	1	041554408744	EXPERT WEAR SHADOW SINGLES-UNCARDED	Vanilla	10S
200	1	041554408751	EXPERT WEAR SHADOW SINGLES-UNCARDED	Linen	15S
201	1	041554408775	EXPERT WEAR SHADOW SINGLES-UNCARDED	Champagne Fizz	30S
202	1	041554408911	EXPERT WEAR SHADOW SINGLES-UNCARDED	Nude Glow	40S

EW SHAD S TRAY 6.6/5.5/4.4 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
203	1	041554408829	EXPERT WEAR SHADOW SINGLES-UNCARDED	Earthy Taupe	170S
204	1	041554408799	EXPERT WEAR SHADOW SINGLES-UNCARDED	Silken Taupe	180S
205	1	041554408768	EXPERT WEAR SHADOW SINGLES-UNCARDED	Made For Mocha	225S
206	1	041554408782	EXPERT WEAR SHADOW SINGLES-UNCARDED	Night Sky	240S

6HK BRAND HB MASTER KAJAL ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
207	1	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510
208	1	041554415445	EYE STUDIO MASTER KAJAL LINER	Charcoal Skies	520
209	1	041554415452	EYE STUDIO MASTER KAJAL LINER	Midnight Brown	530
210	1	041554426762	EYE STUDIO MASTER GRAPHIC	MASTER GRAPHIC STRIKING BLACK	550
211	1	041554294231	MASTER DUO LINER	Black Lacquer	500
212	1	041554294286	MASTER DUO LINER	Bronzed Shimmer	525

6HK BRAND HB DEFINE A LINE ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
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Loc. ID	Facings	UPC	Description	Shade	Plano Code
213	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10
214	1	041554009071	DEFINE A LINE	Ebony Black	1
215	1	041554009088	DEFINE A LINE	Soft Black	2
216	1	041554009095	DEFINE A LINE	Brownish Black	3
217	1	041554055344	LINE EXPRESS	Ebony Black	1
218	1	041554055351	LINE EXPRESS	Soft Black	2

6HK BRAND HB EXPRT EYES TWIN ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
219	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	01
220	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	Dark Brown	02
221	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	03
222	1	041554530339	EXPERT EYES TWIN BROW & EYE PENCILS	Light Brown	04
223	1	041554022476	DEFINE A BROW	Medium Brown	643

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
224	1	041554670745	GREAT LASH WASHABLE	Blackest Black	00
225	1	041554532722	GREAT LASH WASHABLE	Very Black	1
226	1	041554532807	GREAT LASH WASHABLE	Brownish Black	2
227	1	041554532982	GREAT LASH WASHABLE	Dark Brown	3

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
228	1	041554672237	CURVED BRUSH GREAT LASH WASHABLE	Blackest Black	00
229	1	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1
230	1	041554626964	GREAT LASH WATERPROOF	Very Black	1
231	1	041554626988	GREAT LASH WATERPROOF	Brownish Black	3

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